

Who we are.

Who?

Plant Health Cure was founded in cooperation with American scientists in 1997. In the beginning, products were sold to amenity, tree nursery and horticultural growers followed by the fruit growing and agricultural sectors.

What?

We are a pioneer company with a scientifically founded outlook on how agriculture and horticulture should look like without the use of artificial fertilizers and pesticides. That may sound a bold statement, but it's a given that the use of artificial fertilizers automatically leads to the use of pesticides. Our customers and we ourselves are both growing steadily and successfully, by supporting growers with a team of 15 people in 28 countries providing sound advice and our products.

Why?

We do this with enthusiasm and love for the entire agricultural sector. Not only because of the lower costs but especially for the results that can be achieved. Soil becomes substantially healthier by using the PHC method. It is our promise to all our customers that we will make the production of crops cheaper and at the same time improve the quality of the soil. Over the course of 20 years, we have seen and demonstrated that we help growers around the world in this way to become less dependent on the use of artificial fertilizers and pesticides. PHC does not sell any product with a pesticidal action, direct or indirect. We understand plants and therefore we know how we can optimally use their self defense mechanisms.



PHC
Plant Health Cure

We Grow Soil.

How do we do this?

The problems for growers are steadily increasing. As the legal measures become stricter every year there is increasing pressure to reduce the use of fertilizers and pesticides. The CO₂ emissions from the soil as a result of the use of artificial fertilizers leads to a weakening of the resistance of the soil. Most of the (older) growers already know this, but could not change since a change of direction also implies a decline in production. That's why we help growers to switch to a modern way of growing that does not reduce production and even increases yield after a few years of use. Maybe not always in a higher tonnage of products harvested, but in any case with considerably lower growing costs.

We do this by producing and supplying different mycorrhizal species, specific soil - and root bacteria and by liquid and solid plant based fertilizers. This combination of different soil amplifiers quickly ensures a healthier and more resilient crop. So we don't work with fast unilateral problem solutions, but with crop specific cultivation programmes. We do this with the knowledge that every problem in cultivation has several causes.

With whom do we do this?

Firstly with our customers of course, in 28 countries. From camel herders in the dry sub-Sahara to growers on the coast with saline soils. But also with arable farmers with relatively good soil and livestock farmers who want to feed their animals with healthier grass. We also work in cooperation with several universities and consulting companies and finally, also directly with farmer cooperatives in a large number of countries.

What's in it for you?

There are many advantages to the PHC programme. Firstly, the soil structure becomes more open. The soil is changing in a loose composition of coarser particles so the space between the soil clumps increases. This allows the soil to hold more water without the oxygen percentage becoming lower. This automatically means that rain water is drained faster. In addition, the fusarium and the pythium pressure decreases enormously with well-drained soil. With a higher oxygen content, more fungi can develop in the soil. This means that negative fungi do not have room for growth. Moreover, the good fungi are excellent nematodes eaters. By omitting artificial fertilizers, the CO₂ can be bound in the soil again. This means that the organic matter binds to the mineral parts again and no longer blows away and gives less crusting. Finally, this again forms real humus that does not leach and every growing season contributes to a better and stronger climate-proof soil.

Yours sincerely,

Pius Floris

Founder Plant Health Cure



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